Nothing seems censored anymore. There has been a social shift in the use of profane language. As a culture, we have become too desensitized. Although people are openly using profanity more, we are still being held to traditional standards. Cursing is seen as indecent and crude. There is an intentional contrast being presented, grunge versus beauty. Combining the two polar opposites allows for a conversation between the social standards of being too vocal and being too proper. The boldness of the words sustains a level of assertiveness which becomes brash. The delicate colors and the hands balancing on a single metal rod challenge the level of vulgarity of the words. The context in which they are presented calls into question why certain words are laden with negative connotations.